

INVOICE



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
Main: (855) 333-2676
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
140819-2	08/28/16	August 2016	08/01/16 - 08/01/16

Property	Account Executive	Sales Office	Sales Region
WHIO-TV	Philadelphia CoxReps	CoxReps Philad	National

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K Street NW
Suite 100
Washington, DC 20007

Send Payment To:

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606

Advertiser	Product	Estimate Number
ISS/Senate Majority PAC-A	SENATE MAJORITY PAC	5054

Flight Dates	Order #	Alt Order #
07/26/16 - 08/01/16	140819	08326451

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
TV14573	163	173

Agency Ref	Advertiser Ref
6686	13916

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
6	2	WHIO	M	08/01/16	5:23 AM	Daybreak Edition 5a	5:00 AM-5:30 AM	:30	SMPOH-TV16-11H	\$700.00	NM
13	2	WHIO	M	08/01/16	8:59 AM	CBS This Morning	7:00 AM-9:00 AM	:30	SMPOH-TV16-11H	\$1,250.00	NM
1	2	WHIO	M	08/01/16	10:59 AM	M-F 10a-11a	10:00 AM-11:00 AM	:30	SMPOH-TV16-11H	\$500.00	NM
4	3	WHIO	M	08/01/16	12:13 PM	NewsCenter 7 @ noon	12:00 PM-12:30 PM	:30	SMPOH-TV16-08H	\$1,250.00	NM
5	5	WHIO	M	08/01/16	4:47 PM	M-F 4p-5p	4:00 PM-5:00 PM	:30	SMPOH-TV16-11H	\$700.00	NM
7	1	WHIO	M	08/01/16	5:23 PM	NewsCenter 7 5p	5:00 PM-5:30 PM	:30	SMPOH-TV16-11H	\$1,750.00	NM
9	1	WHIO	M	08/01/16	5:41 PM	NewsCenter 7 530p	5:30 PM-6:00 PM	:30	SMPOH-TV16-11H	\$1,850.00	NM
10	4	WHIO	M	08/01/16	6:09 PM	NewsCenter 7 6p	6:00 PM-6:30 PM	:30	SMPOH-TV16-08H	\$2,000.00	NM
12	1	WHIO	M	08/01/16	7:17 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	SMPOH-TV16-11H	\$500.00	NM
15	2	WHIO	M	08/01/16	10:50 PM	M-F Prime Rotator	10:00 PM-11:00 PM	:30	SMPOH-TV16-11H	\$4,000.00	NM
25	2	WHIO	M	08/01/16	11:31 PM	M-Su 11p News	11:00 PM-11:35 PM	:30	SMPOH-TV16-11H	\$2,250.00	NM
2	3	WHIO	M	08/01/16	12:35 AM	Stephen Colbert	11:35 PM-12:37 XM	:30	SMPOH-TV16-08H	\$500.00	NM
3	1	WHIO	M	08/01/16	1:25 AM	Late Late Show: Corden	12:37 XM-1:35 XM	:30	SMPOH-TV16-11H	\$350.00	NM
Total Spots									13		

Payment Terms 30 Days

<u>Gross Total</u>	\$17,600.00
<u>Agency Commission</u>	\$2,640.00
<u>Net Amount Due</u>	\$14,960.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.
 CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with Cox Media Group, whether verbal or written.
 We warrant that the digital billing information is taken from official Proof of Performance reporting. Service delivered utilizing Google Display Network is assessed a management fee.

Questions? Contact: Broadcastinvoicing@coxinc.com 1-855-333-2676 Thank you for your business!